



the indian review of  
world furniture,  
interiors and design

NOV-DEC 2020



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## trends

Clusiault predicts the most popular sustainable products will be those that replace single-use plastics, like toothpaste tablets, bulk bags, biodegradable toothbrushes, reusable bags, reusable bottles, straws, and silicone mats. "Single-use plastic is a huge problem and businesses start finding ways to replace and make it easy for consumers to switch to reusable products," she says.

Kafel-Bentkowska says products made with wasted materials, especially food waste, could gain popularity. "There is a growing movement towards circular design, looking at the whole lifecycle of a product, to ensure there is zero waste," she says.